ASSEMBLY-FULFILLMENT/SPECIAL CASE CODE REQUIREMENTS

Form#88

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Brand Description:

Virginia Slims 100's UL Reg. & Men
3 for 2 Promotion

Special Case Code:

16NB	16CB		
UL Reg.	UL Men		

Packing Factors:

Each case all UL 100's Reg. or Men.
Two rev. 20's and one comp 20's with sleeve
15 packs/carton
100 three-pack units/case
20 cartons/6M case

Areas Included: Selected Markets

Areas Excluded:

Total Units Requirements: 407,400 3pk units

Units Required for Shipment: 407,400 3pk units

Additional Backup:

Total Units Required: 407,400 3pk units

Production Requirements:

	16NB	16CB			
Individual Units:	203,700	203,700			
Cases:	2,037	2,037			
Rev. Cigarettes:	8,148,000	8,148,000			
Comp Cigarettes:	4,074,000	4,074,000			

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Source: https://www.industrydocuments.ucsf.edu/docs/sskn0004

ASSEMBLY-FULFILLMENT/SPECIAL CASE CODE REQUIREMENTS

Virginia Slims 100's UL Reg. & Men

3 for 2 Promotion

Billing Requirements:

Charge To: Sales: ☒ Samples: ☐

Total Units: 24,444,000

Shipping Schedule:

Units Required To Be Received In Field By:

6/12/95 6/26/95

All At Once ☐ Phased Delivery ☒

PRODUCT MUST ARRIVE AT THE WHOLESALERS FOR TAX STAMPING BY THE DATES ASSIGNED HERE.

ORDERS MAY BE ENTERED AS EARLY AS 5/15/95 FOR THE FIRST DELIVERY DATE OF 6/12/95 AND AS LATE AS 6/5/95 FOR THE LAST DELIVERY DATE OF 6/26/95.

Special Instructions:

CODE BOTH END FLAPS OF THE WHITE PROMOTIONAL CARTONS:

VS UL 16NB
3 FOR 2

VS UL MEN 16CB
3 FOR 2

2071657583

Requested by: Brand Date 3/15/95

Approved by: D. L. Smith Date 3/15/95

Revision 1 Date

Revision 2 Date

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